



# News Release

*For Immediate Release*

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## **Adobe Delivers Intelligent ACORD Forms for Insurance Industry**

### **ACORD Insurance Fillable Forms in Adobe PDF Allow Automation of Form-Based Processes for Increased Efficiency**

LAS VEGAS, NV - May 22, 2006 - The Association for Cooperative Operations Research and Development (ACORD) and Adobe Systems Incorporated (Nasdaq:ADBE) today announced the delivery of more than 150 ACORD insurance forms in Adobe® Portable Document Format (PDF). Through new ACORD Fillable Forms in PDF, insurance companies, agencies and vendors can automate and simplify customer communication, capture data more accurately and securely, and reduce re-keying costs and errors associated with manual data entry. Delivery of additional ACORD Fillable Forms in PDF will be provided on a phased approach between May and September 2006.

ACORD members can now easily add intelligence to ACORD Fillable Forms in PDF through Adobe offerings such as Adobe LiveCycle® Designer and Adobe LiveCycle Forms software. Members can interact with ACORD Fillable Forms in PDF while online or offline, thereby extending the reach of their insurance applications inside and outside the firewall via free Adobe Reader® software. By adding advanced data collection and validation to ACORD Fillable Forms in PDF, insurance companies can automate forms processes to achieve greater efficiency with higher data quality, while integrating remote workflows into the automated process.

"ACORD supplies over half of the insurance forms used in the industry to enable insurance companies to meet all regulatory requirements," said Aziz Hussein, chief technology officer for ACORD. "The new ACORD Fillable Forms in PDF, when combined with the ACORD XML standard, will enable our members to improve quality and service through automation of expensive manual processing, while complying with government mandates."

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"Insurers are adopting the ACORD Fillable Forms to increase flexibility, improve efficiency and reduce costs by automating the exchange of information, extending their backend systems and decreasing their reliance on manual data entry," said Eugene Lee, vice president of vertical and solutions marketing at Adobe. "The integrity of Adobe PDF and the ubiquity of Adobe Reader combined with XML data enable insurers to improve the level of engagement between their agents, brokers and customers and accelerate the exchange of business critical information."

The new ACORD Fillable Forms in Adobe PDF are available to those who participate in ACORD's program for agents at [www.acordadvantage.com](http://www.acordadvantage.com) and carrier and vendor members at [www.acord.org](http://www.acord.org).

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*About ACORD: Based in New York, ACORD (Association for Cooperative Operations Research and Development) is a global, nonprofit insurance association whose mission is to facilitate the development and use of standards for the insurance, reinsurance and related financial services industries. With offices in London as well, ACORD accomplishes its mission by remaining an objective, independent advocate for sharing information among diverse platforms. ACORD Standards and services improve efficiency and expand market reach. Affiliated with ACORD are hundreds of insurance and reinsurance companies, and thousands of agents and brokers, related financial services organizations, solution providers, and industry organizations worldwide.*