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**For Immediate Release**

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**AMS Services Simplifies Multiple Company Rating with SETWrite 3.0**  
*Enhanced Workflow and Additional Real-Time Carriers Now Available*

Las Vegas — May 23, 2006 — AMS Services, a leading provider of software solutions for the insurance industry, announced the debut of SETWrite™ 3.0 today at the 2006 ACORD LOMA Insurance Systems Forum. SETWrite 3.0 enables agents to access rates from, and submit insurance data to, multiple carriers in real time through single-entry transactions. With more than 30 carriers in production and 15 additional carriers in development, SETWrite provides the broadest real-time carrier connectivity in the industry.

AMS Services has seen aggressive adoption of SETWrite by both national and regional carriers. When Maine Mutual Group (MMG), headquartered in Presque Isle, Maine, implemented SETWrite, the company experienced an immediate and high rate of adoption among its agency force, averaging more than 300 transactions per day. As a regional carrier, MMG's business model is centered on being a top carrier pick among agencies.

"AMS Services worked diligently with our quality control personnel to ensure a quality release," said Steven D. Chandler, vice president of MMG. "MMG is very pleased with a rating success ratio of more than 95 percent since the deployment of SETWrite to its agency force."

A primary challenge facing independent insurance agents is the need for a streamlined process of quoting new business. SETWrite 3.0 answers this challenge through better connectivity to more carriers, streamlined workflow and enhanced ease of use. With SETWrite 3.0, agents enter information once into a single Web interface and receive rates and related information directly from participating carriers in real-time. This single-entry process allows for increased agent productivity and efficiency, and a higher level of client satisfaction.

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“AMS Services listened to their customers as they worked hand-in-hand with AMS’ SETWrite user group to create a more efficient and easier workflow that benefits both agency principals and customer service representatives,” said Mike Foy, president and CEO, Foy Agency and SETWrite R&D committee chairman. “I am also very excited about the additional real-time carriers supporting SETWrite. AMS Services is truly taking the lead in delivering real-time quotes with SETWrite 3.0 resulting in increased agent productivity and a more effective process.”

“SETWrite 3.0 is an exciting release not only for agents but carriers as well,” said Bill Bunker, senior vice president of product management and marketing at AMS. “Not only does this release increase agent productivity allowing for more time to focus on clients but it also provides carriers an efficient means of writing more business with their agents.”

The final release of SETWrite 3.0 will be available in the first half of Q3 2006.

#### **About AMS Services**

AMS Services is dedicated to helping independent insurance agencies achieve maximum performance and operational efficiency. The business offers a comprehensive, insurance-specific solution for managing critical business activities, including agency management, rating, benefits, performance management and carrier connectivity. With more than 150,000 users in over 15,000 agencies, as well as 300 carrier partners, AMS Services is a proven market leader providing the strategy and scalability to help independent agencies excel now and in the future. For more information on AMS Services, please visit [www.amsworld.com](http://www.amsworld.com)

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