



AMS Services  
11831 N. Creek Parkway  
North, Suite 200  
Bothell, WA 98011-8247  
TEL +1 425.402.4000  
FAX +1 425.354.6330

**For Immediate Release**

CONTACT: Nanci Taplett  
AMS Services  
425.354.6187  
ntaplett@amsworld.com

**AMS Services Wins Multiple ACORD Awards**

*Four ACORD Accomplishment Awards Presented at 2006 ACORD LOMA Insurance Systems Forum*

Las Vegas — May 23, 2006 — AMS Services, a leading provider of software solutions for the insurance industry, announced today it has been recognized by ACORD with four distinct awards for outstanding achievement in implementation of ACORD XML data standards. The ACORD Awards recognize outstanding achievement for standards implementation that highlight business value, business opportunities and trading partners. The four awards AMS Services received included the Business Integration Enabler Award, the Shared Service and/or Infrastructure Platform Provider Award, the Outsourcer Award and the AL3/XML Data Transformation Award.

“On behalf of ACORD, I congratulate AMS on their awards and for their continued commitment to the implementation of ACORD standards,” said Denise Garth, vice president, membership and standards.

AMS Services follows ACORD XML standards in both its TransactNOW® and SETWrite™ solutions. The SETWrite solution streamlines the process of obtaining accurate rate information from multiple carriers by enabling agents to access rates from, and submit insurance data to, multiple carriers in real time through single-entry transactions. With more than 30 carriers in production and 15 additional carriers in development, SETWrite provides the broadest real-time carrier connectivity in the industry. AMS Services' TransactNOW solution is the industry's fastest method of connecting to carriers, and puts agents in direct, real-time contact with a carrier's client information database. The solution allows agents to quote requests, process endorsements and file new business submissions as well as conduct comprehensive billing, claims and policy view inquiries from one simple interface. Transaction rates have increased 789 percent since TransactNOW was released in 2003 jumping to 8,000 per day.

-more-

“AMS Services is committed to providing solutions that allow agents to be more efficient and effective,” said Bill Bunker, vice president of product management and marketing. “By working with ACORD XML standards we have created significant improvements for agents in our solutions by increasing connectivity to multiple real-time carriers and improving workflow efficiencies. We look forward to continuing our work with ACORD to further extend the XML standards and the business value they bring to the industry.”

**About ACORD**

Based in New York, ACORD (Association for Cooperative Operations Research and Development) is a global, nonprofit insurance association whose mission is to facilitate the development and use of standards for the insurance, reinsurance and related financial services industries. With offices in London as well, ACORD accomplishes its mission by remaining an objective, independent advocate for sharing information among diverse platforms. ACORD Standards and services improve efficiency and expand market reach. Affiliated with ACORD are hundreds of insurance and reinsurance companies, and thousands of agents and brokers, related financial services organizations, software providers, and industry organizations worldwide.

**About AMS Services**

AMS Services is dedicated to helping independent insurance agencies achieve maximum performance and operational efficiency. The business offers a comprehensive, insurance-specific solution for managing critical business activities, including agency management, rating, benefits, performance management and carrier connectivity. With more than 150,000 users in over 15,000 agencies, as well as 300 carrier partners, AMS Services is a proven market leader providing the strategy and scalability to help independent agencies excel now and in the future. For more information on AMS Services, please visit [www.amsworld.com](http://www.amsworld.com)

###

AMS, TransactNOW and SETWrite are trademarks of Vertafore, Inc.