

## **LOMA EXPANDS ONLINE LEARNING SOLUTION**

**ATLANTA, GEORGIA—May 22, 2006**—LOMA, the leading trade association to the insurance and financial services industry, today announced LOMALearn Online— LOMA's growing e-Learning portal for individual and corporate learning has been redesigned to provide greater functionality and expanded course offerings including privately branded online learning courses from leading content providers including LRN, Kaplan Financial and SkillSoft. LOMA uses WBT Systems TopClass system to manage and deliver content, training, and certification to its 1,200 member companies and other customers in more than 80 countries.

"We are really excited about our partnerships with LRN, Kaplan Financial and SkillSoft," stated Dennis Goodwin, FLMI, ACS, second vice president, e-Learning. "LOMA is the world's largest provider of education and training to the global financial services sector. Each year, employees in organizations throughout the world enroll for more than 90,000 LOMA examinations covering insurance and financial services topics. Until now most of this training has been provided through self-study textbooks. LOMALearn Online allows us to leverage our learning development expertise, and that of our partners, to deploy an extensive library of award-winning insurance and financial services content previously unavailable. LOMA customers can choose topics to meet specific learning needs and to add their own content to create co-branded courses and programs. It's truly a complete learning and development solution."

LOMALearn Online offers financial services content in a flexible learning format designed to meet individual learning goals and organizational performance needs. Companies use LOMALearn Online to deliver training to their employees, one at a time, or to larger groups. In addition to the increased functionality and customization, LOMALearn offers online versions of LOMA 280—Principles of Insurance: Life, Health, and Annuities and LOMA 290—Insurance Company Operations which comprise Level I of the internationally recognized Associate, Life Management Institute (ALMI) and Fellow, Life Management Institute (FLMI) designation programs.

To experience LOMALearn Online and access its complete catalog of courses, visit [www.lomalearn.org](http://www.lomalearn.org).

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### **About LOMA**

Established in 1924, with 1,200 plus member companies in over 80 countries, LOMA is committed to a business partnership with its world-wide members in the insurance and financial services industry to improve their management and operations through quality employee development, research, information sharing, and related products and services. To find out more about LOMA and the learning opportunities it offers, visit LOMA's Web site at [www.loma.org](http://www.loma.org).