



# News Release

For Immediate Release

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## 2010 ACORD Awards Presented in Las Vegas

### New Awards, Enhanced Format

PEARL RIVER, NY & LAS VEGAS, NV - May 24, 2010 - The 2010 ACORD Awards were held today at the Mandalay Bay Resort in Las Vegas, NV. This year's event ushered in new changes making the ceremony more impactful and further enhancing the prestige of the ACORD Awards themselves.

"We felt it was time to make some changes to everything from how the awards were presented to the overall ceremony itself," said Dominic Caccioppoli, Director, Member Operations for ACORD. "The goal was to find new ways to highlight member achievements and more clearly show how much hard work is being done by ACORD members."

The ceremony began with presentations by ACORD President & CEO Gregory A. Maciag and ACORD Board Chair John Leonard, President & CEO of MEMIC.

One of the first changes was the addition of the ACORD Certified Expert (ACE) conferment ceremony. This was the first group of individuals to achieve the designation and they received their certificates and official designations during the event.

A special ACORD Rainmaker Award was presented by Maciag to China Life Ltd. for their work on translating the ACORD Life, Annuity & Health Standard into Chinese for use in their market, making it a truly global standard. Anlin (Frank) Liu, Regional President of China Life Insurance Company Ltd. and member of the ACORD Board of Directors accepted the award.

This flowed into the awards ceremony itself where, for the first time, awards were presented by business areas and by the chairs of those communities:

- Joan Falcetta, MetLife  
ACORD Life, Annuity & Health Standards Committee Chair
- Monique Hesselting, Zurich  
ACORD Reinsurance & Large Commercial Standards Committee Chair
- Spero Zacharias, Chubb  
ACORD Property & Casualty/Surety Standards Committee Chair
- Lisa Leach-Goth, Charles P. Leach Agency, Inc.  
AUGIE Rotational Chair

After presentation of all the awards in the category, one specially selected winner from the group gave a brief presentation on the importance of ACORD Standards within their organization.

A complete list of winners can be found on the ACORD website at [www.acord.org](http://www.acord.org).

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*About ACORD: ACORD (Association for Cooperative Operations Research and Development) is a global, nonprofit standards development organization serving the insurance industry and related financial services industries. ACORD's mission is to facilitate the development of open consensus data standards and standard forms. ACORD members include hundreds of insurance and reinsurance companies, agents and brokers, software providers, and industry associations worldwide. ACORD works with these organizations towards a goal of improved data communication across diverse platforms through implementation of standards. ACORD maintains offices in New York and London.*