



Leveraging experience and strength in Mobile/Embedded Software

L&T Infotech unveils the ‘insurance Mobile Components’ (iMC) suite

ACORD LOMA Insurance Systems Forum 2010 (Las Vegas), May 24, 2010: L&T Infotech, a global IT services and solutions provider, today announced the launch of ‘insurance Mobile Components (iMC)’. The all-pervading nature of mobile smart phones and the advent of next generation mobile devices are changing the way insurers do business. This presents an opportunity to not only differentiate services but also gain operational efficiencies. L&T Infotech’s iMC is a suite of ready components that can expedite adoption of mobile technologies by as much as 40%.

“The insurance industry is yet to exploit the full potential of mobile devices across the value chain. We believe that there is significant untapped business value,” said Mr. Avinash Lele, Executive Vice President - Insurance, L&T Infotech, “iMC, with its rich suite of infrastructure and domain components, will enable insurance companies leapfrog from early stages of strategy formulation to real-world implementation of mobile solutions.”

A research document by Forrester Research, Inc., dated October 2009, and titled “Seizing Insurance’s Mobile Opportunity,” says that “Smartphone adoption among US insurance customers is growing, and customers are beginning to engage with insurers via the mobile Web for policy administration, claims, and bill pay”.

These components cater to functional areas within the insurance industry such as Marketing & Distribution, Risk Inspection, Claims Adjustment, Self-service and Emergency Response. To fast-track the implementation, iMC includes robust architectural design and test scenarios addressing various handsets and platforms, along with consulting and implementation artifacts including business case template, pre-implementation assessment model and reference implementation roadmap.

L&T Infotech’s Telecom Product Engineering Lab is equipped to deliver embedded software as well as mobile applications on a variety of handsets and platforms such as BlackBerry, iPhone, Android, Symbian, Windows Mobile, J2ME, BREW, Palm, etc.

About L&T Infotech

Larsen & Toubro Infotech Ltd. (L&T Infotech), one of the fastest growing IT Services companies, is ranked 11th by NASSCOM among the top software & services exporters from India in 2009. Ranked among 2009 ‘Leaders’ in the prestigious Global 100 list released by International Association of Outsourcing Professionals (IAOP), and a wholly-owned subsidiary of \$ 8.5 billion Larsen & Toubro, India’s largest technology-driven engineering organization, L&T Infotech is differentiated by its unique Business-to-IT Connect, which is a result of its rich corporate heritage.



L&T Infotech

Ranked No. 5 globally among the Best IT Services Providers by Global Services and NeoIT in 2009, we offer comprehensive, end-to-end software solutions and services in the following industry verticals: Banking & Financial Services; Insurance; Energy & Petrochemicals; Manufacturing (Consumer Packaged Goods, High-tech, Industrial Products, Automotive, Chemicals & Process, Media & Entertainment, Pharma, Retail and Logistics); and Product Engineering Services (Telecom). We also deliver business solutions to our customers in the following horizontals/Service Lines: SAP, Oracle, Infrastructure Management Services, Testing and Consulting. Our other Service offerings are: Business Analytics, Legacy Modernization, Applications Outsourcing, Architecture Consulting, PLM, Service Oriented Architecture, end-to-end integrated engineering services and embedded system solutions.

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